WHAT IS CLAIMED IS:

- 1. A method of cutting sheet material comprising the steps of:
- (a) engaging a first side of the sheet material with a first crack initiator having a high rake angle, the crack initiator extending from a first cutter base having a low rake angle;
- (b) simultaneously engaging a second side of the sheet material with a second cutter:
- (c) generating a first crack in the first side of the sheet material with the first crack initiator;
 - (d) engaging the sheet material with the cutter base of the first cutter;
 - (e) further propagating the first crack using the cutter base; and
 - (f) disengaging the first crack initiator of the first cutter.
- A method as recited in claim 1 further comprising the step of: continuing to propagate the crack through to the second side of the sheet material.
- 3. A method as recited in claim 1 further comprising the step of:
- (a) generating a second crack in the second side of the sheet material with the second cutter; and
- (b) propagating the first crack to intersect with the crack propagating from the second cutter.
- 4. A method as recited in claim 1 wherein:

the second cutter includes a second crack initiator extending from a second cutter base.

5. A method as recited in claim 1 wherein:

the first crack initiator has a height that is greater than a thickness of a protective laminate or coating on the first side of the laminated web structure.

6. A method as recited in claim 4 wherein:

the second crack initiator has a height that is greater than a thickness of a laminate or protective coating on the second side of the laminated web structure.

7. A method as recited in claim 1 wherein:

the high rake angle of the first crack initiator is in the range of from about 30° to about 70° .

8. A method as recited in claim 7 wherein:

the low rake angle of the cutter base of the first cutter is at least about 15° less than the high rake angle of the crack initiator.

9. A method as recited in claim 4 wherein:

the high rake angle of the second crack initiator is in the range of from about 30° to about 70°.

10. A method as recited in claim 8 wherein:

the crack initiator has a relief angle greater than 0° and not more than about 30° .

11. A method as recited in claim 10 wherein:

the cutter base of the first cutter has a relief angle of not more than about 30° .

12. A method as recited in claim 5 wherein:

the first crack initiator includes a relief edge that is either straight or curved.

13. A method as recited in claim 1 wherein:

the cutter includes a cutter base having a rake edge that is either straight or curved.

14. A method as recited in claim 13 wherein:the cutter base has a relief edge that is either straight or curved.

15. A method as recited in claim 1 wherein:

the first crack initiator has a height that is greater than a thickness of a protective coating on the first side of the laminated web structure and is at least $15 \ \mu m$.

16. A method as recited in claim 1 wherein:

the first crack initiator has a height that is greater than a thickness of a protective coating on the first side of the laminated web structure and is at least $20~\mu m$.

- 17. A method as recited in claim 7 wherein:the high rake angle of the crack initiator is not less than about 40°.
- 18. A method as recited in claim 17 wherein:the high rake angle of the crack initiator is not less than about 45°.
- 19. An apparatus cutting for cutting sheet material comprising:
- (a) a first cutter including a first crack initiator extending from a first cutter base, the first crack initiator having a high rake angle in the range of from about 30° to about 70° , the first cutter base having a low rake angle that is at least about 15° less than the high rake angle of the first crack initiator, the first crack initiator having a height of at least 5 μ m, the cutter base having a relief angle that is greater than 0° and less than about 30° ; and
 - (b) a second cutter opposing the first cutter,

- 20. An apparatus as recited in claim 19 wherein: the second cutter includes a second crack initiator extending from a second cutter base.
- 21. An apparatus as recited in claim 19 wherein: the first crack initiator has a relief angle of not more than about 30°.
- 22. An apparatus as recited in claim 21 wherein: the first crack initiator includes a relief edge that is either straight or curved.
- 23. An apparatus as recited in claim 21 wherein: the cutter includes a cutter base having a rake edge that is either straight or curved.
- 24. An apparatus as recited in claim 23 wherein: the first cutter base has a relief edge that is either straight or curved.
- 25. An apparatus as recited in claim 19 wherein:
 the high rake angle in the range of from about 40° to about 70°.
- 26. An apparatus as recited in claim 19 wherein: the high rake angle in the range of from about 45° to about 70°.
- An apparatus as recited in claim 19 wherein:the first crack initiator has a height of at least 15 μm.
- 28. An apparatus as recited in claim 19 wherein: the first crack initiator has a height of at least 20 μm .